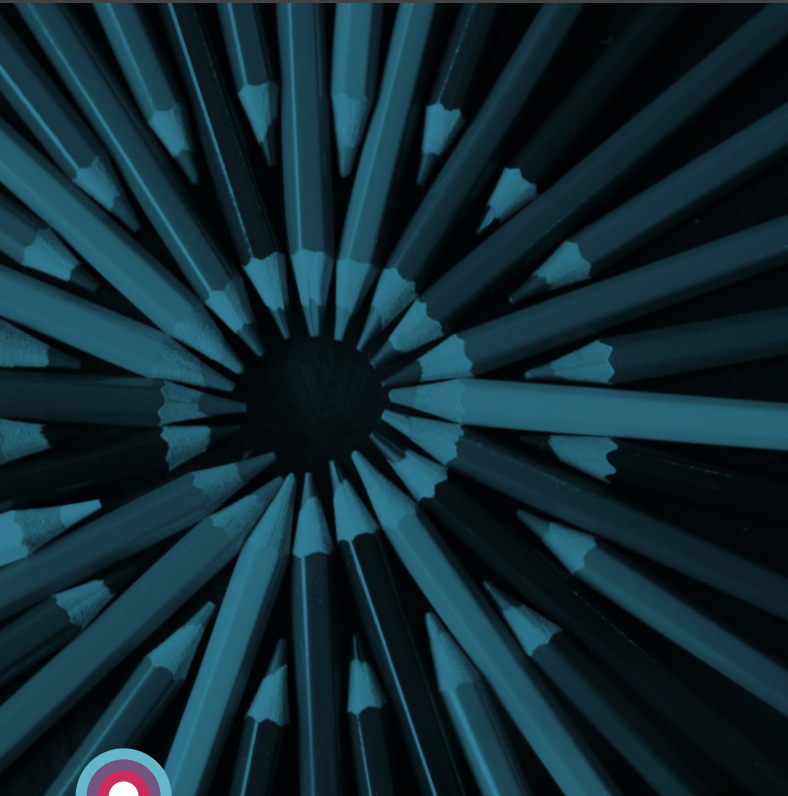


DTA Procurement Taskforce Impacts – Intermedium Workshops

Canberra's procurement reforms are going to impact your company



About Intermedium

Over the last 13 years, Intermedium has developed a strong reputation as the specialist on public sector ICT markets. In 2005 it ran its first ever workshop which was on the impact of the US/ Australia Free trade agreement. We continue to run professional development courses, market briefings and workshops. Our database of Federal Government ICT contracts tells the story of the impacts of various reforms and measures, such as the Gerson review in 2008 and the 4% Efficiency dividend of 2012-13

Talk to us today about ensuring your team is fully up to speed on the Procurement Reform impacts.

The Digital Transformation Agency (DTA) remit over ICT procurement is significant, and will create the biggest shakeup in the Federal government ICT market in the last decade.

One of the recommendations of the Taskforce is to reduce ICT spend by 10% per annum. Do you have a view on whether this is achievable, and if it is, how will your company be impacted?

Do you know what the other key recommendations are beyond the headline-grabbing ones (eg Red Line for projects above \$100m)?

Suppliers who do not take the time to understand what it means for them in both the short and the long term will without doubt see their share of the market diminish.

Intermedium is better placed than anyone else to give you the answers to these questions or show you what factors to take into account as you try to answer these questions for yourself.

We have combed the 69 page Report of the ICT Procurement Taskforce and broken it down into industry relevant elements so that busy ICT executives can immediately see where the impacts will be on them, and in what sort of timeframe.

You can get this information in the way that suits you best.

We are currently:

1. Providing 'boardroom' briefings for our clients;
2. Running half day in-house workshop for federal public sector sales and marketing staff;
3. Taking expressions of interest for public event workshops – we are building the numbers for our next workshop right now.

**REGISTER
YOUR INTEREST**

Please email
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(02) 9955 9896

Intermedium

These courses
can also be conducted
in-house.

For more info visit
<https://goo.gl/bsaj4K>