

Intermedium

Defence IT

Product Description

Make informed decisions about where to
focus your Defence efforts

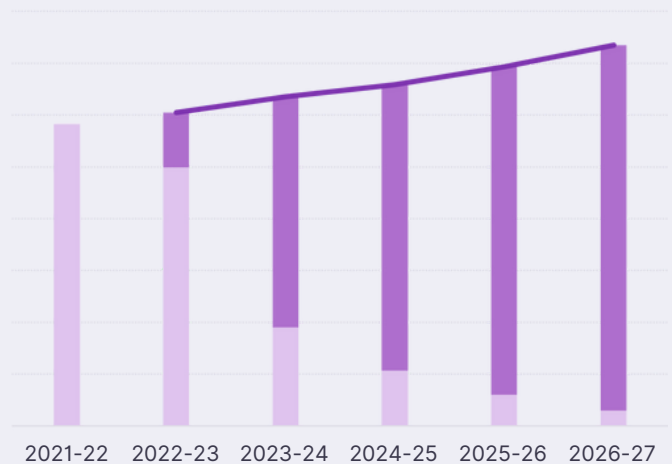
Q3 2022-23

Defence market data not available elsewhere

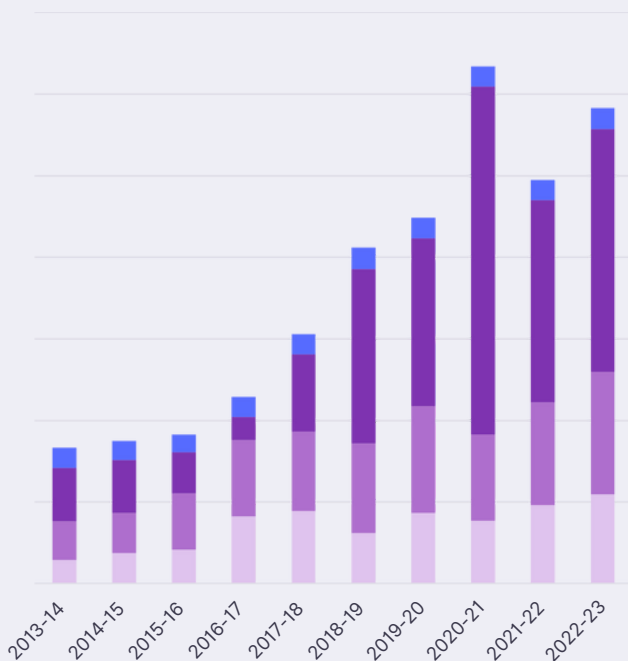
Addressable market

- ▶ Determine when the market is opening up to new entrants and support your investment decisions with addressable market growth analysis to 2026-27.
- ▶ Understand the five-year trends impacting the Defence ICT market compound annual growth rate (CAGR) via expert commentary and access the data underpinning the estimates.
- ▶ Benefit from quarterly and special updates when major announcements are made (e.g. arising from the Defence Strategic Review).

Market Size Projection



Estimated ICT Budget



ICT capital and sustainment budgets

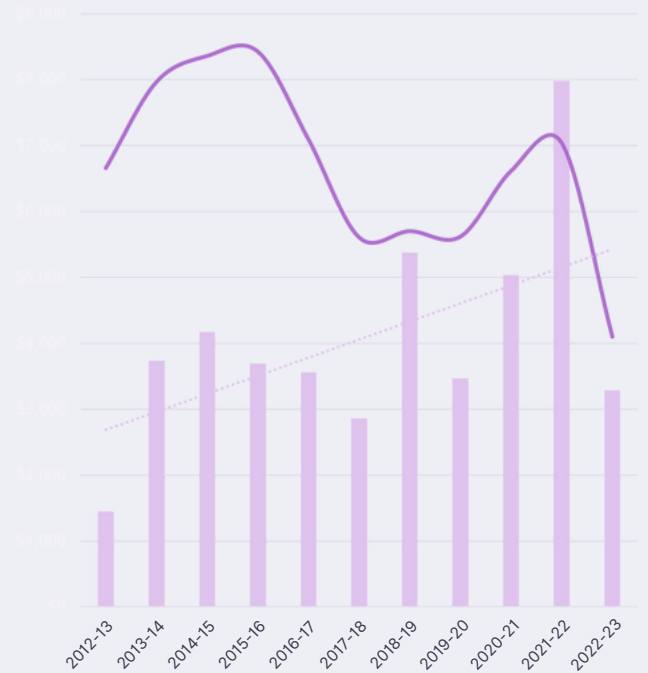
- ▶ Know where the Chief Information Officer Group (CIOG) capital and sustainment programs are heading and get expert commentary on the underlying trends and expected future directions.
- ▶ Identify which of Defence's major Groups (outside CIOG) have budget for ICT and what sort of opportunity that represents your company. Assess this in the context of Defence's historical ICT capital and sustainment budget trends.
- ▶ See how the internal (staff) and external (supplier) operational expenditure budget allocations are changing and get an estimate of the ICT staff numbers for Defence and the Australian Signals Directorate (ASD).
- ▶ Readily access information on the major New Policy Proposals in the Defence sector that have received funding over the past five years.

Increase your market share

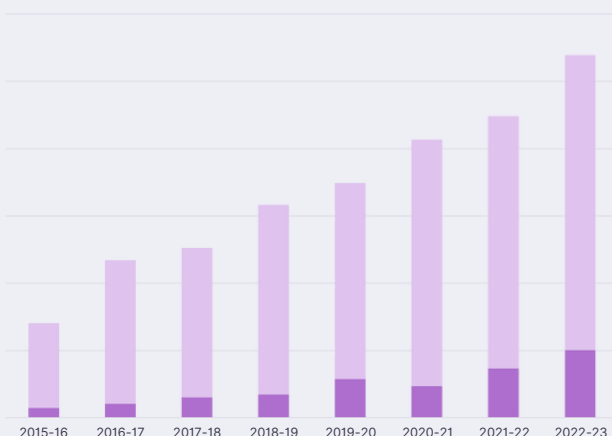
Competitors, partners and opportunities

- Inform your partner, competitor and opportunity strategies by assessing the performance over time of the largest Defence ICT suppliers.
- Examine the five-year supplier leaderboard to determine if suppliers are gaining or losing market share and benefit from data, trends and insights on major market shifts.
- Determine if Defence's efforts to rationalise ICT expenditure and suppliers are succeeding, and understand the impact of major reviews on Defence procurement.
- Identify the potential opportunities arising from Defence's expiring contracts.

Contract Activity



Active Major Projects



Major Projects

- Track the progress of all major active Defence Integrated Investment Program (DIIP) projects via a spending timeline that also include estimates of the ICT portion of each project.
- Obtain data, trends and insights on the top 10 (currently active) Defence ICT projects to determine how and where you should be involved in them.

All the data you need

Underlying data set at your fingertips

- ▶ The data underpinning the report's graphs and charts accompanies the report in an Excel spreadsheet.
- ▶ The spreadsheet contains additional information about Major Projects. It lists all active projects, their spending timeline, and estimated ICT components.

Bundled with Defence IT

When you purchase a subscription to the Defence IT report, you also get access to Intermedium's market intelligence platform of:

- ▶ Online dashboards of ICT contracts data – going back 15 years and
- ▶ Budget data – going back 10 years
- ▶ Articles and reports

Defence IT will become a dashboard

Defence IT is being released in PDF format currently, but it will be migrated to a fully online version.



Got questions?

CONTACT US



sales@intermedium.com.au



www.intermedium.com.au

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